

## THE FOLLOWING TABLE SETS OUT DETAILS OF THE INDIVIDUAL COOKIES WE USE AND THE PURPOSES FOR WHICH WE USE THEM.

We provide the chart below as a courtesy for all users outside of Germany, but we are not obligated to maintain or update it. We are not responsible for third-party sites and their privacy practices as it relates to opt-outs from tracking activities. The following third-parties that collect information from you on our Site have given us notice that you may obtain information on their policies and practices, and in some instances opt- out of certain of their activities, as follows:

TECHNOLOGY	TYPES OF COOKIES	USE OF TRACKING TECHNOLOGIES	GENERAL INFORMATION	PRIVACY POLICY INFORMATION AND OPT-OUT INSTRUCTIONS
<b>Google Analytics</b> - Google acts as our data processor on our behalf	Performance/ Functional	Website, Email and Social Media Analytics	<a href="https://support.google.com/analytics/answer/2700409?hl=en&amp;topic=2611283">https://support.google.com/analytics/answer/2700409?hl=en&amp;topic=2611283</a>	<a href="https://www.google.com/intl/en/policies/privacy/">https://www.google.com/intl/en/policies/privacy/</a>
				Opt out of tracking link:
				<a href="https://tools.google.com/dlpage/optoutplugin/eula.html">https://tools.google.com/dlpage/optoutplugin/eula.html</a>
<b>Google Tag Manager</b>	Performance/ Functional	Website Analytics	<a href="https://www.google.com/analytics/tag-manager/">https://www.google.com/analytics/tag-manager/</a>	<a href="https://www.google.com/intl/en/policies/privacy/">https://www.google.com/intl/en/policies/privacy/</a>
<b>Eloqua</b>	Performance/ Functional	Email and Website Analytics	<a href="http://www.eloqua.com/about/">http://www.eloqua.com/about/</a>	<a href="http://www.oracle.com/us/legal/privacy/privacy-choices/index.html">http://www.oracle.com/us/legal/privacy/privacy-choices/index.html</a>
<b>ScoreCard Research Beacon</b>	Performance/ Functional	Research Analytics Platform	<a href="https://www.scorecardresearch.com/">https://www.scorecardresearch.com/</a>	<a href="https://www.scorecardresearch.com/privacy.aspx">https://www.scorecardresearch.com/privacy.aspx</a>
<b>Sitecore</b>	Strictly and Performance/ Functional	Content Management and Website Analytics	<a href="http://www.sitecore.com">http://www.sitecore.com</a>	<a href="https://www.sitecore.net/legal/privacy-policy.aspx">https://www.sitecore.net/legal/privacy-policy.aspx</a>
<b>Ion Interactive</b>	Strictly and Performance/ Functional	Interactive Content Platform and Website Analytics	<a href="http://www.ioninteractive.com">www.ioninteractive.com</a>	<a href="https://www2.ioninteractive.com/privacy-policy">https://www2.ioninteractive.com/privacy-policy</a>
<b>LinkedIn Widgets</b>	Performance/ Functional and Advertising/Target	Social Networking Analytics and Advertising	<a href="https://developer.linkedin.com/plugins#">https://developer.linkedin.com/plugins#</a>	<a href="https://www.linkedin.com/legal/privacy-policy">https://www.linkedin.com/legal/privacy-policy</a>
<b>SoundCloud</b>	Performance/ Functional	Podcast Analytics	<a href="https://help.soundcloud.com/hc/en-us/articles/115003570488-What-is-SoundCloud-">https://help.soundcloud.com/hc/en-us/articles/115003570488-What-is-SoundCloud-</a>	<a href="https://soundcloud.com/pages/privacy">https://soundcloud.com/pages/privacy</a>
<b>DoubleClick</b>	Advertising/Target	Advertising Analytics	<a href="https://www.doubleclickbygoogle.com/">https://www.doubleclickbygoogle.com/</a>	<a href="https://www.google.com/policies/technologies/ads/">https://www.google.com/policies/technologies/ads/</a>

TECHNOLOGY	TYPES OF COOKIES	USE OF TRACKING TECHNOLOGIES	GENERAL INFORMATION	PRIVACY POLICY INFORMATION AND OPT-OUT INSTRUCTIONS
Sprout Social	Performance/ Functional	Social Media Analytics	<a href="https://sproutsocial.com/about">https://sproutsocial.com/about</a>	<a href="https://sproutsocial.com/privacy-policy">https://sproutsocial.com/privacy-policy</a>
YouTube	Performance/ Functional	Social Networking Analytics	<a href="https://www.youtube.com/yt/about/">https://www.youtube.com/yt/about/</a>	<a href="https://www.youtube.com/static?template=privacy_guidelines">https://www.youtube.com/static?template=privacy_guidelines</a>
MouseFlow	Performance/ Functional	Website Analytics	<a href="https://mouseflow.com/">https://mouseflow.com/</a>	<a href="https://mouseflow.com/opt-out/">https://mouseflow.com/opt-out/</a>
Siteimprove	Performance/ Functional	Website Analytics	<a href="https://siteimprove.com/">https://siteimprove.com/</a>	<a href="https://siteimprove.com/en/privacy/privacy-policy/">https://siteimprove.com/en/privacy/privacy-policy/</a>
Ceros	Strictly and Performance/ Functional	Interactive Content Platform and Website Analytics	<a href="https://www.ceros.com/">https://www.ceros.com/</a>	<a href="https://www.ceros.com/privacy-policy/">https://www.ceros.com/privacy-policy/</a>